

MEDIA RELEASE

For Immediate Release – April 16, 2025

Sarnia-Lambton Businesses Invited to Share Tariff & International Trade Concerns at Business Forum

Sarnia, ON — The Lambton Business Collaborative invites business owners and operators, and industrial stakeholders across Sarnia-Lambton to attend the upcoming Sarnia-Lambton Business Forum on Tariff Impacts, taking place on Tuesday, May 6, 2025, from 7:00 to 9:00 PM at The Gateway Room, St. Clair Corporate Centre, in downtown Sarnia.

Designed as a facilitated and inclusive session, the forum will provide a dedicated platform for local businesses to discuss the operational and strategic challenges posed by tariffs in today's global economy as it relates to their individual operation and industry segment as a whole. Through guided dialogue led by Bryan Boyle of Bryan Boyle & Associates, the forum will explore the concerns, needs, and direct impacts of the current trade situation between Canada and the USA on local business, and identify ways in which the stakeholders of the Lambton Business Collaborative can effectively support and engage local businesses and industry to meet their specific needs.

“We recognize that tariffs and the uncertainties associated with international trade continue to present a significant challenge for businesses of all sizes, and across all industries,” said Shauna Carr, Chair of the Lambton Business Collaborative. “This session is about listening and creating space for businesses to share their experiences and shape the direction of regional advocacy, resource development, engagement, and support.”

Key objectives of the forum include:

- Hear directly from businesses about tariffs and international trade-related challenges;
- Identify common barriers, concerns, business needs, and patterns across industry segments;
- Gather insights to inform future support programs, resources and advocacy;
- Create a platform for open, respectful dialogue

The event is open exclusively to representatives of businesses operating within the Sarnia-Lambton region. Participation is encouraged from all sectors, including manufacturing, trades, retail, agriculture, tourism, and services.

Advance registration is required. To confirm attendance, visit <https://sarnialambton.on.ca/lbc-tariff-forum>

This initiative is led by the Lambton Business Collaborative, a regional alliance of economic, municipal, and business stakeholders across the economic development ecosystem working together to strengthen the

local business environment through coordinated and collaborative support, programming, outreach, and advocacy.

Event Details:

- Sarnia-Lambton Business Forum on Tariff Impacts
- Date: Tuesday, May 6, 2025
- Time: 7:00 PM – 9:00 PM
- Location: The Gateway Room, St. Clair Corporate Centre, 265 Front St. N., Sarnia
- Facilitator: Bryan Boyle, Bryan Boyle & Associates

About the Lambton Business Collaborative:

The Lambton Business Collaborative (LBC) is a strategic partnership of organizations committed to strengthening Lambton County's business environment through shared programming, advocacy, and capacity building. LBC members work together to advance business development activities in Lambton County, inter-agency collaboration, training and development, and talent attraction and retention. LBC collaborating partners include the Sarnia-Lambton Economic Partnership, Sarnia-Lambton Chamber of Commerce, Grand Bend and Area Chamber of Commerce, Sarnia-Lambton Workforce Development Board, Tourism Sarnia-Lambton, Community Futures Lambton, City of Sarnia, Municipality of Lambton Shores, and the Township of Warwick. For more information, visit <https://sarnialambton.on.ca/lambton-business-collaborative>.

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