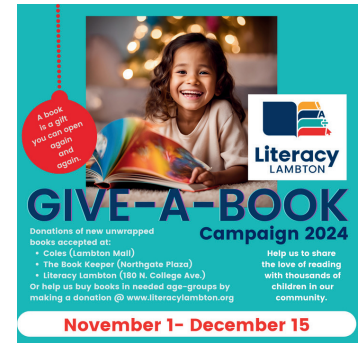


Literacy Lambton
(Organization for Literacy in Lambton)
103, 180 N. College Ave.
Sarnia, ON N7T 7X2
f @in @literacylambton

FOR RELEASE
November 1, 2024



MEDIA ADVISORY

Give-a-Book 2024 season launches Friday.

Sarnia, Ontario, October 29— Combining forces with community partners and through generous community support, Literacy Lambton's Give-a-Book holiday campaign aims to share the love of reading with thousands of children throughout Lambton County.

How it works?

Starting November 1st through December 15th, donations of new, unwrapped books may be dropped off at:

- Literacy Lambton's office in the Lochiel Kiwanis Community Centre (180 College Ave. N)
- Coles Bookstore in Lambton Mall
- The Book Keeper in Northgate Plaza (offering a 20% discount for books purchased and donated at their location)

Or help to fill age-specific gaps and receive an immediate, printable tax receipt for online donations of \$20+ through www.literacylambton.org

Last year, 3,786 new books were gifted through 34 local agencies so that children in our community experienced the joy of unwrapping a new book. Partners like Sarnia-Lambton Victim Services, Petrolia's Christmas for Everyone, St. Clair Township's Operation Christmas Tree, The Inn, St. Vincent de Paul, Salvation Army Family Services, Sarnia-Lambton Native Friendship Centre

Please Donate

"Books transport you to different places, different times, to experience the lives of others or the feelings of shared human experience. They can help children build empathy, inspire curiosity, unlock imagination, and expand their world view. A book is a gift that can be opened again and again. Calling on the generosity of Lambton County to share a precious gift to a child in our community."

Tracy Pound, Literacy Lambton Executive Director

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About Literacy Lambton

Headquartered in the Lochiel Kiwanis Community Centre in the heart of Sarnia's downtown district, Literacy Lambton's mission is to create and deliver exceptional literacy learning opportunities for the residents of Lambton County.

We help adults 18+ improve their reading, writing, math, basic computer and digital skills through one-to-one, in-person, or synchronous virtual learning. In addition, we offer FREE children's and family literacy programs and initiatives. Our service is amplified by passionate volunteers from our governance Board to our frontline program. Check us out at www.literacylambton.org or connect with us on Facebook, Instagram or LinkedIn @[literacylambton](https://www.instagram.com/literacylambton).

Literacy Lambton—formerly Organization for Literacy in Lambton—has been powering people's potential since 1989.

Registered charitable #: 135262012 RR0001

FOR MORE INFORMATION:

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